PALMERSTON RAIDERS
CLUB SPONSORSHIP PACKAGES

CORPORATE SPONSOR
Become a Major Sponsor of the club you will receive all benefits offered to Sponsors.

Your participation will enable our club to continue to be at the forefront of all sporting bodies in both Palmerston and the NRLNT competition.

SIGNAGE SPONSOR
LOCATION LOCATION LOCATION!

Good Line oval is in the heart of Palmerston with roadside signage. It has a high volume of users, visitors and in particular passing traffic, 7 days a week.

Great exposure to potential businesses who partner with the Palmerston Raiders!

IN-KIND SPONSOR
We value any support for our club and encourage your business to assist us in any way possible. In-kind sponsorship can include the following:
- Donating equipment
- Providing a venue to host events
- Providing food for fundraiser e.g. bacon and eggs, sausages
- Services such as maintenance or repairs and upgrades to our facility
- Other goods and services.

WHAT DOES YOUR SPONSORSHIP GET YOU?
At Palmerston Raiders we foster an environment that puts family values to the forefront and prides itself on acting with integrity, innovation, and teamwork and it goes without saying that Clubs like ours need sponsorship support from the local community.

A sponsorship gives you the unique opportunity to give back to an organisation that provides sport, fitness, leadership, social skills and personal development skills to the youth of our community.

PROMOTION
We will advertise and promote your Business through mediums such as ground signage, club apparel, club social-media, website, newsletters and club events.

SOCIAL MEDIA EXPOSURE
Social media is quickly becoming the greatest marketing tool for Palmerston Raiders.
Our dedicated Social media manager's regular communications are reaching thousands of people!

PLAYER SPONSOR
Sponsor a player of your choice and get your business name out there with regular advertising on our social media platforms. Funds raised through this sponsorship will directly contribute your player's registration, strapping, post match food, and strip.

TEAM SPONSOR
LET US WEAR YOUR LOGO!

Spots are limited, so it's encouraged that you get in early to ensure your team is available and their playing jerseys are supplied before the start of the season.

ALL SPONSORSHIP IS TAX DEDUCTABLE!

	CORPORATE	A GRADE TEAM	SCORE BOARD	B GRADE/ SENIOR WOMEN	JUNIOR TEAM	SIGNAGE	SHORTS	SENIOR SLEEVE	SHOULDER	PLAYER	
	$10,000	$6,000	$5,000	$3,000	$1,850	$1,850	$1,750	$1,250	$1,000	$500	
Sign to the value of $800 of your design, placed in a prime location at Goodline oval for the season	✓		✓			✓					
Pull up logo banner printed and displayed at all games	✓									✓	Platinum $10,000+
Company logo on the Raiders website, social media platforms and other promotional material	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Your company logo on jersey		✓		✓	✓			✓	✓		
Your company logo on the club training shirts	✓	✓	✓	✓	✓	✓	✓	✓	✓		Gold $5,000+
Your company logo on the club polo shirts as a major sponsor	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Your company logo on Senior grade shorts							✓				
Your company logo on Junior grade shorts							✓				
Free entry to all Raiders hosted home games	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Silver $3,000+
2 x Club Memberships to the Palmerston Raiders (includes bar discounts)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
2 x Invitations to the Raiders Junior end of season function	✓	✓	✓	✓	✓						
An end of season appreciation plaque or team jersey	✓	✓		✓	✓	✓					
Registration of nominated player										✓	Bronze $1,650+
Club Polo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

PALMERSTON RUGBY LEAGUE FOOTBAL CLUB

SPONSORSHIP FORM

NAME OF SPONSOR

BUSINESS NAME (TO BE USED IN ALL ACKNOWLEDGMENTS

CONTACT NAME

ADDRESS

SUBURB

PHONE NUMBER

EMAIL

_____ agree to sponsor **Palmerston Raiders Rugby League Football Club** to the amount of $

SPONSOR TYPE

- [ ] Corporate Sponsor
- [ ] Team Sponsor (Team/Age Group)
- [ ] Signage Sponsor
- [ ] In-kind Sponsor (fill in details below)

DURATION (Number of years)

IN-KIND DONATION

Details

NAME

SIGNATURE

DATE

QR code to fill online form

Bronze	Silver	Gold	Platinum
$1,650+	$3,000+	$5,000+	$10,000+

30 TEAMS

500 PLAYERS

3,100 FACEBOOK FOLLOWERS

1,300 REGISTERED MEMBERS

COACHES
REFEREES
COMMITTEES

WEEKLY GAMES MAR-SEP

FULL CLUB ATTENDANCE AT TRAINING **TWICE** A WEEK

PALMERSTON RAIDERS

ESTABLISHED 1961

SPONSORSHIP INFORMATION

Thank you for considering joining our club as a new sponsor or continuing as one of our valued sponsors for the season and beyond.

CONTACT US

info@palmerstonraiders.com
www.palmerstonraiders.com
/palmerstonraiders